

#### PROFILE

Hello, my name is Jaka. I would describe myself as a kind and positive person. My virtues are that I am very organized, very punctual, precise, and always like to solve the problems I face. I am always ready to gain new experience and knowledge in new fields. Friends and co-workers would describe me as independent, selfinitiated and team oriented.

#### CONTACT

PORTFOLIO WEBSITE: <u>https://portfolio-6p35.onrender.com</u>

TELEPHONE NUMBER: +386 31 856 928

E-MAIL: jaka.potokar50@gmail.com

LINKEDIN: https://www.linkedin.com/in/jakapotokar-14452627b/

#### HOBBIES

- -Sports
- -Travelling
- -Education in the field of economics
- -Personal growth education
- -Education in the field of technology

#### **KNOWLEDGE**

- Microsoft office (tools) powerpoint, word, access, excel
- Basic knowledge of html and css
- Knowledge about social media marketing
- Driver's licence for b category
- Le wagon customer experience and branding course
- Javascript, Python, Html, React,
- Solidity, Tableu, Tailwindcss, Nextjs

# JAKA POTOKAR

#### **EDUCATION**

UNIVERSITY OF ECONOMICS AND BUSINESS LJUBLJANA LJUBLJANA – MASTERS IN BUSINESS INFORMATICS

2023 – the program in English language

#### UNIVERSITY OF ECONOMICS AND BUSINESS LJUBLJANA – DEGREE IN INTERNATIONAL BUSINESS

2020-2023 – the program in English language

### AUDENCIA BUSINESS SCHOOL NANTES - ERASMUS +

Sept. 2022 – Dec. 2022 – the program in English language

DRUŽBOSLOVNA GIMNAZIJA KAMNIK GSŠRM 2016 - 2020

PRIMARY SCHOOL TOMA BREJCA KAMNIK 2007 - 2016

#### WORK EXPERIENCE

#### DRUŠTVO AED – TEAM LEADER

2023 – part time student job I am leading a team of 15-30 promoters. I am in charge of filling and creating schedules, conducting meetings, recruiting, finding new

locations, and helping in managing the current ones.

#### DRUŠTVO AED – PROMOTER

2022 – 2023 I had to convince customers of shopping centres to sign a paper that allows them to transfer 1% of income tax to our association.

## EMMA D.O.O. – ASSISTANCE IN THE SALES DEPARTMENT – TELEPHONE AND FIELD SALES

2020 – 2022 students work Assistance in telephone and field sales of products Vestina. And all around help in sales department.

## EMMA D.O.O. – ASSISTANCE IN THE MARKETING DEPARTMENT– DIGITAL MARKETING

2020 – 2021 students work Editing and assistance in preparing content for facebook page vestina.eu, assistance in setting up an online store.

#### EMMA D.O.O. - WORK IN PRODUCTION

2016 -2020 – summer job Assembling ecological electronic and solar candles of the Vestina brand and arranging a warehouse in company.

#### LANGUAGES

- Slovenian c2
- English c1
- German b1
- Croatian b1

#### **PROJECT WORK**

#### AMCHAM SLOVENIA – FIRST MENTOR PROGRAM

2019-2020 Mentored by Tina Zafred on the topic: switching between the education system and the career path.

## MOJEFINANCE - SUMMER FINANCIAL SCHOOL 2019

I took courses that teach about financial literacy.